# **Equity Premium Puzzle**

### **Present Value vs. Average Present Value**

infinite discounted utility

 $\sum_{t=1}^{\infty} \delta^{t-1} u_t$ 

average discounted utility

$$(1-\delta)\sum_{t=1}^{\infty}\delta^{t-1}u_t$$

note that average present value of 1 unit of utility per period is 1

- macro and finance use present value
- game theory uses average present value
- why? Common units across different discount factors

### **Risk Aversion for Wealth and Consumption**

relative risk aversion for wealth versus consumption at steady state wealth the present value of consumption

 $W = c/(1-\delta)$ 

utility of wealth the present value of the utility of consumption

$$U(W) = u(c)/(1-\delta) = U((1-\delta)W)/(1-\delta)$$

calculate coefficient of relative risk aversion

$$\rho_W = -U''(W)W/U'(W) = -(1-\delta)^2 u''(c)W/((1-\delta)u'(c))$$
$$= u''(c)c/u'(c) = \rho_c$$

### Simple Portfolio Choice Model

have initial wealth  $\boldsymbol{W}$ 

invest a fraction  $1 - \alpha$  in safe bonds with certain return  $r_b$ 

 $\alpha$  in risky stock with risky return

$$r_s = \overline{r}_s + \sigma y \;\; {\rm where} \; Ey = 0, Ey^2 = 1$$

equity premium is defined as  $\lambda = \overline{r}_s - r_b$ 

final wealth is

$$W + W(\alpha r_s + (1 - \alpha)r_b) = W + W(r_b + \alpha(\lambda + \sigma y))$$

### **Fundamental Risk Equation**

$$U(W+W(r_b+\alpha\lambda+\alpha\sigma y))$$

derivative with respect to lpha

 $U'(W + Wr_b + W\alpha\lambda + W\alpha\sigma y)(W\lambda + W\sigma y)$ 

 ${\rm set}\; W' = W + W r_b + W \alpha \lambda$ 

linear approximation to the derivative

 $U'(W')(W\lambda + W\sigma y) + U''(W')W\alpha\sigma y(W\lambda + W\sigma y)$ 

take the expectation and equate to zero

 $U'(W')W\lambda + U''(W')W^2\alpha\sigma^2 = 0$  gives  $\rho = -U''W/U' = \lambda/(\alpha\sigma^2)$ 

### **Equity Premium and Relative Risk Aversion**

Mehra and Prescott [1985]; Shiller [1989] data annual 1871-1984 Mean real return on bonds  $r_b = 1.9\%$ ; Mean real return on S&P  $\overline{r}_s = 7.5\%$ Equity premium  $\lambda = 0.056$ Standard error of real stock return  $\sigma = 0.181$  $\rho = \lambda/(\alpha\sigma^2) = 1.81\alpha^{-1}$ 

that is, at least 1.81

### What is the portfolio?

Assume consumption proportional to wealth  $c=\phi W$ 

recall final wealth

$$W_1 = W + W(r_b + \alpha(\lambda + \sigma y))$$

define

$$s^2 = \mathrm{var} c/\mathrm{E} c = \mathrm{var} W_1/\mathrm{E} W_1 = \alpha^2 \sigma^2 W/W' \approx \alpha^2 \sigma^2$$

(wealth does not change much in a single period)

in the data s = .035

hence  $\alpha^{-1}=\sigma/s=5.17$  so  $\rho=8.84$ 

### The real equity premium puzzle

suppose CRRA 
$$u(c) = c^{1-\rho}/(1-\rho)$$

 $u'(c) = c^{\rho}$ 

consumption grows at a constant rate  $c_t = \gamma^t$ 

interest rate determined by indifference condition

$$\frac{1}{1+r} = \frac{\delta u'(x_{t+1})}{u'(x_t)} = \frac{\delta \gamma^{-\rho(t+1)}}{\gamma^{-\rho t}} = \delta \gamma^{-\rho}$$

average real US per capita consumption growth rate 1.8%

with  $\delta=1~{\rm and}~\rho=8.84$  this gives ~r=17%

rather hard to reconcile with mean real return on bonds 1.9%; Mean real return on S&P 7.5%

### How does the market react to good news?

Value of claims to future consumption relative to current consumption

$$\begin{split} c_1 &= 1\\ \frac{\sum_{t=2}^{\infty} \delta^{t-1} u'(c_t) c_t}{u'(1)}\\ \sum_{t=2}^{\infty} \delta^{t-1} \gamma^{-(t-1)\rho} \gamma^{t-1} &= \sum_{t=1}^{\infty} \left[ \delta \gamma^{1-\rho} \right]^t = \frac{\delta \gamma^{1-\rho}}{1 - \delta \gamma^{1-\rho}} \end{split}$$

to be finite we need  $\,\delta\gamma^{-\rho}\,<1$ 

$$\frac{\partial}{\partial \gamma} \frac{\delta \gamma^{1-\rho}}{1-\delta \gamma^{1-\rho}} = \frac{\delta (1-\rho) \gamma^{-\rho}}{\left(1-\left[\delta \gamma^{-\rho}\right]\right)^2}$$

 $\rho > 1$  this is negative

### **Separability**

we can't have both separability between states (expected utility) and separability between periods

we have a strong reason for expected utility and none at all for intertemporal separability

various theories of non-separable time preferences

# **Risky Drinking**

suppose that all consumption takes place in a nightclub

at the beginning of the year before you see your stock return you choose the quality of nightclub you will attend  $_{C}^{q}$ 

if are anticipating low income you choose the cheap beer place

if you are anticipating high income you choose the expensive champagne place

utility  $u(c|c^q)$ 

we are going to assume  $u(c|c) = \log(c)$ 

$$u(c|c^q) = \log c^q - \frac{(c/c^q)^{1-\rho} - 1}{\rho - 1}$$

conditional on  $c^q$  you have relative risk aversion  $\rho$  but with growth you have intertemporal separability 1

## **Types of Models**

- habit formation
- indivisibility (houses)